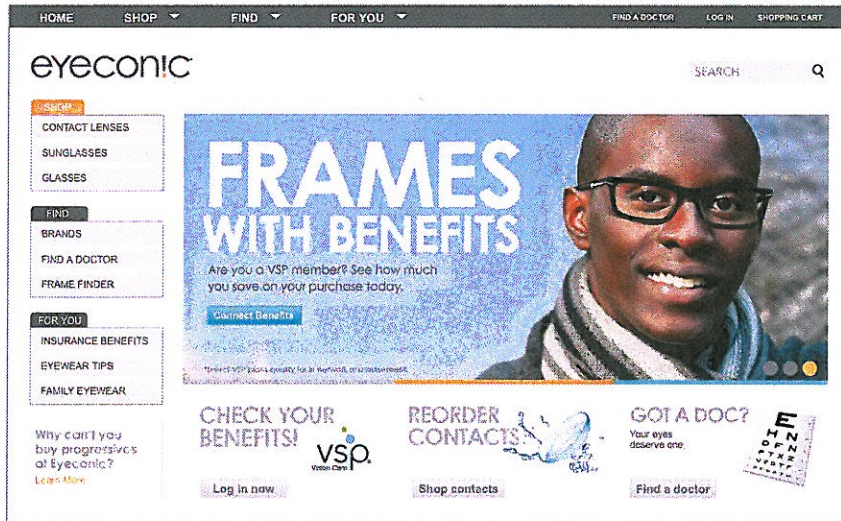


More employee choices at eyeconic.com®

A new in-network retail option



Your employees enjoy the best care and frame selection when visiting their VSP® doctor. Now, they can shop online for designer frames and the most popular contacts using their VSP benefit at Eyeconic™, the VSP eyewear store.



Employees can now use their primary in-network benefit to shop online.



Better Benefit



Simple To Use



Trusted Care

You Get:

- Expanded access for employees
- No additional cost
- No administration required
- Turnkey member communications

Employees Enjoy:

- Thousands of designer frames and the most popular contacts
- Ability to shop 24/7
- 20% off glasses/sunglasses
- Free shipping

Backed by VSP:

- 25-point quality-control inspection
- Active Rx verification
- Complimentary fitting by a VSP practice

It just got even easier to increase employee satisfaction and loyalty through your VSP vision benefit. **Check out Eyeconic today.**